



PRESS RELEASE FOR IMMEDIATE PUBLISHING:

A landmark partnership opens new avenues for fan engagement across the region and beyond: **GFH Bank Partners with AlNassr Saudi Club for the 2026–2027 Season**



20 September 2026 (Riyadh, KSA): GFH Bank B.S.C. (“GFH” or “the Bank”) announced the signing of a partnership agreement with AlNassr Club Company (“AlNassr” or “the Club”), under which GFH will become a partner of the Club for the 2026–2027 season, bringing together two prominent regional brands with growing international reach.

The partnership marks an important step in GFH’s strategy to strengthen its brand presence across key regional markets, while creating new opportunities to engage with AlNassr’s broad and passionate fan community across the Kingdom and internationally.

The signing ceremony took place in Riyadh in the presence of senior management representatives from both parties. Mr Hisham Alrayes, Chief Executive Officer and Board Member, signed on behalf of GFH, while Mr José Semedo, Chief Executive Officer of AlNassr, signed on behalf of the Club.

The partnership represents an important milestone in GFH’s efforts to forge high-impact strategic relationships, strengthen its brand presence and engage with a broad fan base across Saudi Arabia and beyond.

Commenting on the occasion, **Mr Hisham Alrayes, Chief Executive Officer and Board Member of GFH Bank**, stated: “We are delighted to partner with AlNassr Saudi Club, one of the most prominent sporting brands in the Kingdom and the wider region. This sponsorship reflects our commitment to building strategic partnerships that strengthen GFH’s presence and bring it closer to the communities and markets that are central to its growth plans.”

Mr José Semedo, Chief Executive Officer of AlNassr, said: “We are delighted to welcome GFH Bank as a partner of AlNassr for the 2026–2027 season. GFH is a highly regarded regional institution with a strong track record of success and excellence in investment and wealth management, making it an



PRESS RELEASE FOR IMMEDIATE PUBLISHING:

ideal partner for AlNassr as we continue to expand the Club's reach and strengthen our relationships with leading organisations across the region."

He added: "We look forward to working closely with GFH throughout the season to bring this partnership to life and create meaningful engagement with our fans in Saudi Arabia and internationally. We believe this collaboration provides a strong foundation for a relationship that can continue to develop and create value for both organisations."

Headquartered in the Kingdom of Bahrain, GFH Bank is a leading banking and investment institution with more than 25 years of experience and a growing presence across key regional and international markets. The Bank's subsidiaries include Riyadh-based GFH Capital, and it offers an integrated platform spanning Wealth and Investment Management, Commercial Banking, Real Estate Development, and Treasury and Proprietary Investments, with a focus on capitalising on promising opportunities and creating sustainable, long-term value for its clients, investors and partners.

Ends

About GFH Bank B.S.C.

GFH Bank, licensed as an Islamic wholesale bank by the Central Bank of Bahrain and headquartered at GFH House, P.O. Box 10006, Manama Sea Front, Kingdom of Bahrain, is one of the most recognised banks in the GCC region. The Bank's businesses include Wealth and Investment Management, Credit and Financing, and Treasury and Proprietary Investments, with assets and funds under management of approximately US\$24 billion. Its investments are principally focused on the GCC, the United States and Europe. GFH Bank is listed on Bahrain Bourse, the Abu Dhabi Securities Exchange, Boursa Kuwait and the Dubai Financial Market. For more information, please visit www.gfh.com.

Media Contacts:

GFH Bank

Nawal Al-Naji

Senior Manager- Corporate Communications

Tel: +973 17538538

Email: nalnaji@gfh.com

Website: www.gfh.com